

O/Ref: STC/DLO/0101/14
Y/Ref:

DRY CLEANING, LAUNDRY AND OUTSOURCING OF CLEANING SERVICES

Dear Sir or Madam,

My pleasure to officially introduce to potential clients, SINANSEL EXPRESS, a subsidiary of Sinansel Tisa Consulting that delivers the following services:

- Dry Cleaning
- Laundry (washing and Ironing)
- Ironing Only
- Washing Only
- Stain Removal
- Disinfection
- Leather and Suede Treatment
- Alterations/Mending
- Intra-mural Cleaning Services (Home, Office and other manufacturing premises)

It is finally launched.

Our Targets: Individuals, Families, Laundries, Restaurants, Hotels, Hospitals and Clinics and also other Corporates.

We are going to do business differently. An Android Apps linking clients to the business to monitor work-in-progress has been launched. We are not operating in a shop, rather a specific location serving as workshop where we take time to focus on the quality treatment of the fibers of your fabrics. Mapping the ground will be done through depots and outsourcing and this venture is being embedded in a strong strategic plan to ensure the main targets are not missed.

We are certain that expenses and wastage are of concern for you and your business. In actual fact, the main goal of the business and specifically in the area of outsourcing, is to ensure that corporations or individuals who manage cleaning staff (UIF, insurance, salaries, monitoring and evaluation), procurement of cleaning equipment and materials, coordination and other logistical supports, go back to the core of their respective businesses or work and have a peace of mind while we take over and care for their success. This will in turn bring about high gains with reduction of costs and wastage.

Sinansel Tisa Consulting cc
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*Bank: Standard Bank South Africa Ltd,
Acc N° 411046888, Branch: Gezina.*

*Directors: CM & A Siakam Nana
Business Group. Pretoria, South Africa*



This shall first and foremost benefit the company and individuals a great deal. Cost will be streamlined, optimized and wastage will be avoided. Why? Because focusing on the core is the baseline for success. Any other activity surrounding the core slows down the progress because energies are dispersed. We are here to help you.

In that respect, let's focus on the core of our respective businesses for mutual development. This is the new trend implemented worldwide today.

Suggestions:

1. Assess time and cost of your cleaning personnel;
2. Assess time and cost of management, coordination and supervision of cleaning activities or Janitorial services; and
3. Assess investment in cleaning equipment and materials.

Revert to us without suggesting any results. You will then request for Sinansel Express's assessment and evaluation. Th

e cost we will suggest that you pay for better service and value for money will puzzle you!

We believe, you will understand this proposal as a way forward to mutualize our efforts to ensure effective results while at the same time optimizing costs and ultimately avoiding wastage.

Our work in heading operations and planning at the international level in the UN System while supervising Human Resources, Procurement and Logistics has led to this new path we are taking, because the role we played for the past 4 years helped international Corporations to save a lot of money. We thought we should implement this in the private sector, where corporate, instead of focusing on the core of their business for better development, have, for years, wasted energy, time and money to manage what they were not supposed to. The same goes for individuals who produce high level of work in their respective professional capacity and have again to go home and face the burden of cleaning their homes. We are the opportunity given to you to have this clean environment and have a perfect peace and relax in your own home.

We are investing in this lane across Africa. Starting point is South Africa. Cameroon will follow. The third country is yet to be chosen.

Looking forward to hearing from you. We could explore possibilities to work together and achieve mutual benefit: Peace of mind, Optimizing or lower considerably your cost, and avoid wastage.

And by the way, don't refrain from sharing this news with those who might be interested in cutting costs in their respective organizations or household.

Nobody wants to waste money, right?

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We will be privileged to meet and discuss with you, in order to give clarity and seek to explore possibilities to achieve this together.

Kind regards,

CM Siakam Nana (Mrs)
Director
Oversight Sales and Financial Management
Sinansel Tisa Consulting cc
Pretoria, South Africa.

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